

# BUSINESS DAILY

Friday  
September 5, 2014

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## Imagine the world beside Soyinka at Storymoja bookfest

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RATING ili Lati

Posted Thursday, September 4 2014 at 18:35

### IN SUMMARY

- We talk about books, careers, education, health, the arts and numerous other topics. We aim to provoke the audiences to begin discussions with their imaginary world in perspective.

The annual Storymoja Festival starts on September 17 and runs for five days. We caught up with the liaison officer, Mr Alex Kandie and engaged him on what book lovers can expect this year.

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### The theme 'Imagine the world' is a repetition from last year. Why?

'Imagine the World' is a dynamic theme and we feel that we haven't exploited it. The Storymoja Festival acts as a platform where conversations that would ideally not take place anywhere else find room.

We talk about books, careers, education, health, the arts and numerous other topics. We aim to provoke the audiences to begin discussions with their imaginary world in perspective.


### What can people expect that


In terms of artists, we have live musicians, poets, spoken word on.

In terms of the actual sessions discussions, book discussions, among many others.

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**Recommendations**

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2,024 people recommend this.

 **American company to track Kenyans' telephone calls**  
390 people recommend this.

We have nine different venues at the museum, up from last year's six, where different activities take place at the same time. So, a lot of different activities happening at the same time. Any tips for a newcomer?

There are always six exciting sessions to choose from at any one time. Carefully mark them. There are six venues at the site; familiarise yourself with the site map.

There is a festival bookshop where all book signings take place; please carry money to buy autographed books. Visit exhibition booths and enjoy various offerings and services and the night events are a must attend. Grab your tickets early to avoid disappointment.

The headliner is Wole Soyinka. Which other big names?



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Prajwal Parajuly (India), Kwame Dawes (Ghana/Jamaica/US), Matthew Shenoda (Egypt/US), Liyou Libsekal (Ethiopia), Vuyelwa Maluleke (SA), Lotte Hughes (UK), Dizraeli (UK), Kenny Mann (UK/US), Neal Hall (US) and Jeff Koinange (Kenya), among many others. Visit [storymojahayfestival.com](http://storymojahayfestival.com) for more information.

**Attendance has been increasing every year. Does this mean that Kenyans are appreciating the written word more?**

When the festival began in 2008, roughly 300 people were in attendance.

Last year, more 6,000 people showed up and we believe the numbers would have been higher. Unfortunately, we had to close down the festival on the Saturday afternoon due to the Westgate siege where we lost one of our prominent artists, Prof Kofi Awoonor from Ghana.

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Gainers	Price	Change
KUKZ	161.00	9.52% ▲
MASH	10.60	7.61% ▲
EGAD	34.00	4.62% ▲
ICDC	57.00	4.59% ▲
UCHM	11.95	4.37% ▲

Losers	Price	Change
TOTL	23.00	6.12% ▼
BRIT	26.00	5.45% ▼
FIRE	6.80	2.16% ▼
EQTY	47.75	1.55% ▼
HAFR	4.95	1.00% ▼

Movers	Volume	Mkt.Cap
KNRE	1.54M	12.53B
KQ	1.08M	14.82B
SCOM	590,100	530.87B
ICDC	478,800	37.93B
MSC	435,000	3.52B

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